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Registration required at www.unibocconi.eu/events

CAREFIN

Centre for Applied Research in Finance

CRIOS

Center for Research on Innovation, Organization and Strategy

# Financing Innovation: Venture Capital as a Development Driver

A Public-Private Partnership Solution

25 March 2014

Monitor on Public-Private Partnership - MP3 is a Università Bocconi initiative aimed at conducting influential research on PPP as a way for supporting business and infrastructure development to foster economic and social development.

MP3 is organized with the support of several partners:



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niversità Commerciale Luigi Bocconi /ia Sarfatti 25 20136 Milano

In collaboration with

Action Institute

5:45pm Aula Maggiore via Sarfatti 25 Innovation is the engine of growth and a key element of competitiveness. The ability of a country to produce an uninterrupted stream of new products and services is what really distinguishes dynamic and growing economies from stagnant ones. In this context, the creation of new ventures and its enabler - venture capital funding - play a critical role in ensuring that a country can sustain its living standards.

MP3, in collaboration with Action Institute, is pleased to invite you to the event "Financing Innovation: Venture Capital as a Development Driver. A Public-Private Partnership Solution" aimed at introducing our proposal for the creation of a public venture capital fund of funds to support the venture capital industry in Italy.

By drawing lessons from international best practices and success stories, the goal of the event is to create an informed debate among policy makers, entrepreneurs, academics, venture capitalists and investors. For this purpose we have put together a panel of experts, leaders in their respective fields, who are willing to share their knowledge and expertise with Italian decision makers and stakeholders.

## 5:45pm Registration

#### 6:00pm Welcome Address

### Andrea Sironi

Rector, Università Bocconi

# Status of Italian Venture Capital Industry. A policy proposal to bridge the equity gap

#### Alessandro Piol

Co-Founder, Action Institute and Co-Founder and Partner, Vedanta Capital

# **Venture Capital Fund of Funds: A pan-European experience**

#### John Holloway

Director, European Investment Fund

### **Round Table**

# **Venture Capital Market Around Europe**

Chair

#### Carlotta de Franceschi

Co-Founder and President, Action Institute Speakers

#### **Emanuele Levi**

Partner, 360 Capital Partners

#### Carles Ferrer

Partner, Nauta Capital

#### Frank Seehaus

Partner, Acton Capital Partners GmbH

#### 7:40pm Closing Remarks

### Stefano Caselli

Vice Rector for International Affairs, Università