



2014  
Presidenza Italiana del Consiglio  
dell'Unione Europea



Ministero  
dei beni e delle  
attività culturali  
e del turismo



CREDA  
Centro di Ricerca  
di Eccellenza per  
il Diritto d'Autore



## "The new frontiers of innovation between copyright and patent"

National Central Library of Rome - Conference Room  
Viale Castro Pretorio 105 - Rome

Wednesday, October 29, 2014 9:00 to 18:0

### 9.00 Registration

### 9.30 Welcome address

**Dario Franceschini** Hon. Minister for Cultural Heritage and Tourism

### Introduction

**Vittorio Ragonesi** President of the Intellectual Property Group at the EU Council and  
Legal Advisor for Intellectual Property at Ministry of Foreign Affairs

### 10:00 Session I: Copyright and the challenges of the digital era

#### Chairman

**Alberto Maria Gambino** PRIN National Coordinator "The legal regulation of Technologies of  
Information and Communication"  
President of the Italian Academy of the Internet Code  
European University of Rome

#### Panelists

**Angelo Marcello Cardani** President of Italian Authority for Communications Guarantees  
**Gabriella Muscolo** Italian Antitrust Authority  
**Roberto Viola** European Commission - DG Connect  
**Augusta Iannini** Vice President of Italian Data Protection Authority

### 11.30 Session II: Copyright and the international context

#### Chairman

**Paolo Marzano** President of Copyright Permanent Consultative Committee, Ministry of Culture

#### Panelists

**Christophe Geiger** Director of CEIPI - Université de Strasbourg  
**Fiona Macmillan** School of Law at Birkbeck, University of London  
**Pier Luigi Parcu** Director of Communications & Media-Florence School of Regulation  
Robert Schuman Center for Advanced Studies  
**Giusella Dolores Finocchiaro** University of Bologna, Italian Academy of the Internet Code

### Conclusions

**Giampaolo D'Andrea** Head of Cabinet, Ministry of Culture

### 13.30 Light lunch



### 14.30 Session III: Intellectual property and BioTech

*Introducing the research "Boundaries and fronts of biotechnology innovation"  
edited by G. Olivieri, V. Falce, E. Arezzo, (Giuffrè, 2014)*

#### Chairman

**Gustavo Olivieri** University of Rome LUISS Guido Carli

#### Panelists

**Valeria Falce** European University of Rome, CREDA, Italian Academy of the Internet Code  
**Andrea Stazi** European University of Rome, CREDA  
**Emanuela Arezzo** University of Teramo, CREDA  
**Rosaria Romano** University of Chieti

#### Conclusions

**Gustavo Ghidini** LUISS Guido Carli University of Rome - University of Milan  
**16.00**

### *Round Table: "Frontiers and prospects of digital innovation"*

#### Chairman

**Carole Croella** WIPO – Senior Counsellor, Copyright Law Division\*

#### Participants

**Roberto Marino** Head of Department for Information and Publishing  
Presidency of the Council of Ministers  
**Diana Agosti** Head of Department for European Policies  
Presidency of the Council of Ministers  
**Loredana Gulino** General Director for Anti- Counterfeiting, UIBM  
**Ferdinando Tozzi** Expert of the Permanent Consultative Committee, Ministry of Culture,  
CREDA  
**Paolo Agolia** Head Office of Legislative and Institutional Relations, SIAE  
**Riccardo Tozzi** President of Anica  
**Piero Attanasio** AIE  
**Elio Catania** President of Confindustria Digitale  
**Rodolfo de Laurentiis** President of Confindustria Radio Televisioni  
**Enzo Mazza** President of the Federation of the Italian Music Industry  
**Giordano Sangiorgi** President of AudioCoop  
**Amedeo Santosuosso** Chairman of the Interdepartmental Research Centre European Centre  
for Law, Science and New Technologies (ECLT), University of Pavia  
**Giorgia Abeltino** Director of Public Policy for Google

#### Conclusions

**Rossana Rummo** Director for Libraries, Cultural Institutions and  
Copyright at Ministry of Culture

Participation in the conference gives 8 credits for Bar Continuing Education, and 7 credits for Accountants and Accounting Experts Continuing Education.



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