

EUROPEAN CITIZENS' DIGITAL HEALTH LITERACY



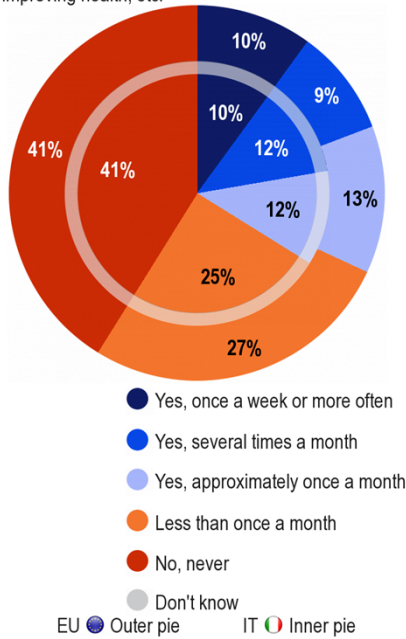
Number of interviews: 26,566
 Number of interviews: 1,000

Fieldwork: 18-20/09/2014
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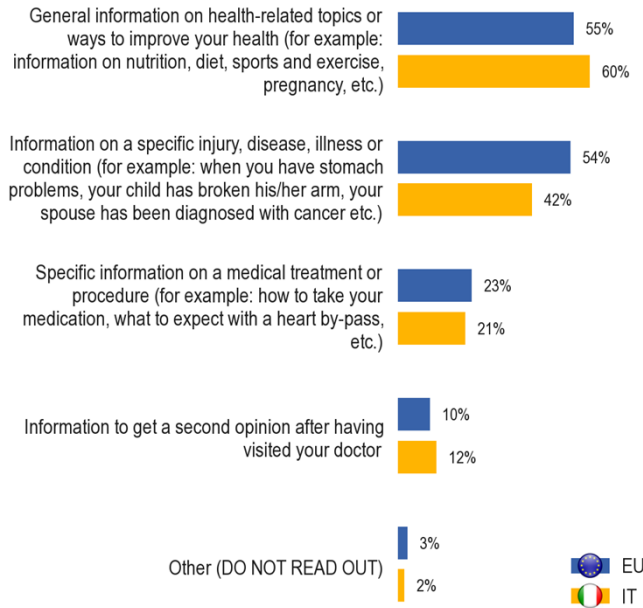
Methodology: telephone

1. USE OF THE INTERNET TO SEARCH FOR HEALTH-RELATED INFORMATION

Q2TT. Within the last 12 months, have you used the Internet to search for health-related information? This could include information on an injury, a disease, illness, nutrition, improving health, etc.

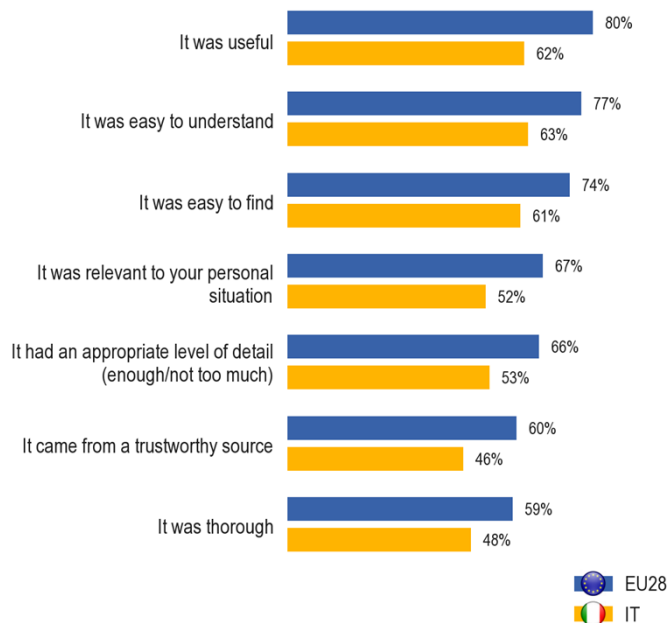


Q3. Within the last 12 months, what type of health-related information did you look for on the Internet? You searched the Internet for... (MAX. 2 ANSWERS)

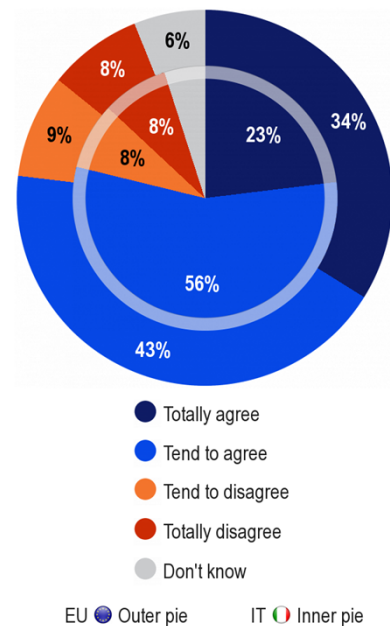


2. QUALITY OF INFORMATION AND PERCEPTION OF THE INTERNET AS A TOOL TO IMPROVE KNOWLEDGE OF HEALTH-RELATED TOPICS

Q20. Let's talk about the quality of the information you found on the Internet... (MULTIPLE ANSWERS POSSIBLE)



Q32. Please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree with the following statement: "The Internet is a good tool to help improve my knowledge of health-related topics"



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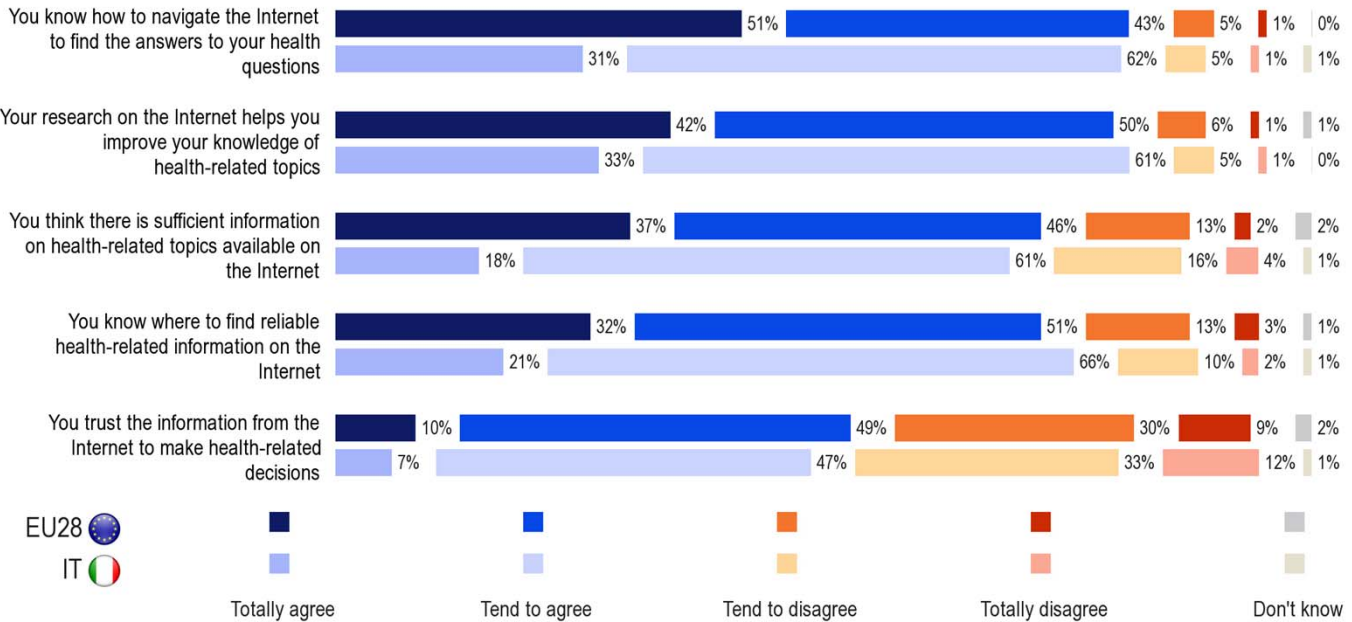
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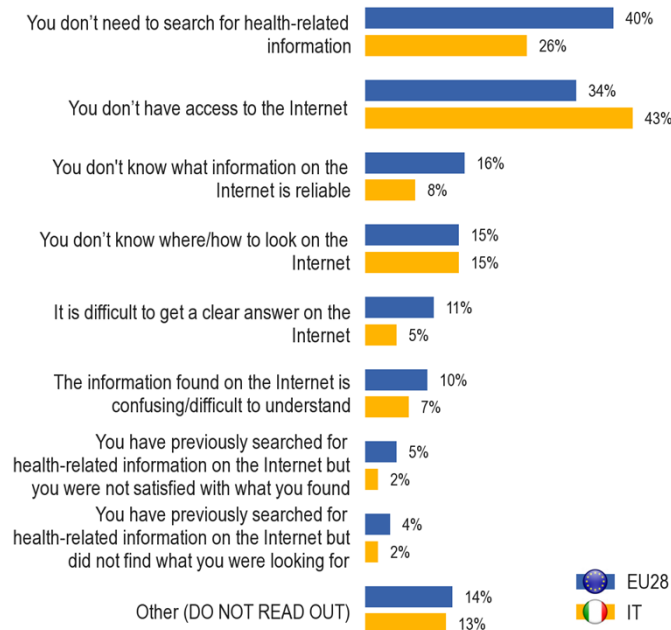
3. CITIZENS' UNDERSTANDING OF ONLINE HEALTH-RELATED INFORMATION

Q21. For each of the following statements please tell me whether you totally agree, tend to agree, tend to disagree or totally disagree.



4. REASONS FOR NOT USING THE INTERNET OR FOR BEING DISSATISFIED WITH THE HEALTH-RELATED INFORMATION FOUND ON THE INTERNET

Q26. For what reasons did you not use the Internet to search for health-related information? (MULTIPLE ANSWERS POSSIBLE)



Q23. For what reasons are you not satisfied with the health-related information you found on the Internet? (MULTIPLE ANSWERS POSSIBLE)

