



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI SCIENZE GIURIDICHE



Fondazione Forense Bolognese



## The Digital Identity. Open Issues on Electronic Commerce

University of Bologna, Via Zamboni 22, Sala Armi, 10 June 2015

9.00 a.m. – 1.30 p.m.

The legal issues raised by electronic commerce are nowadays mainly settled.

The conference will focus only on some new and still open issues of electronic commerce, as the digital identity and the right to be forgotten, and will conclude with a perspective on China.

The speakers will address the theme from different perspectives, with a speech of 20 minutes each. A space for the discussion will be left at the end of each session.

Simultaneous translation will be provided in Italian during the conference.

### *Registration*

h. 8.30 a.m.

### *Opening Addresses*

h. 9.00-9.30 a.m.

### *Introduction*

h. 9.30-10.00 a.m.

**Giusella Finocchiaro** - Full Professor of Private Law and Internet Law at the University of Bologna, Chair of the UNCITRAL Working Group on Electronic Commerce

### *The Digital Identity: the European Prospective*

h. 10.00-11.00 a.m.

Speakers:

**Eric A. Caprioli** - Avocat à la Cour de Paris – Ph.D, Member of the French delegation at the UNCITRAL Working Group on Electronic Commerce

**Andrea Servida** - Head of Task Force Legislation Team (eIDAS), European Commission

Discussion

Chair:

**Didier Gobert** - Head of the Electronic commerce service, Public Federal Service Economy and trainer in ICT law - Belgium

*The Digital Identity: the Global Prospective*

h. 11.00-12.00 a.m.

Speakers:

**Thomas J. Smedinghoff** - Partner in the Privacy & Data Protection Practice Group in the Chicago office of Edwards Wildman Palmer LL, Chair of the Identity Management Legal Task Force of the American Bar Association

**Hong Xue** - Full Professor of Law at Beijing Normal University (BNU), Director of BNU Institute for Internet Policy & Law (IIPL) and Co-Director of UNCITRAL-BNU Joint Certificate Program on International E-Commerce Law (JCP)

Discussion

Chair:

**Francesco Delfini** - Full Professor of Private Law at the University of Milan

*Open Issues on Electronic Commerce*

h. 12.00 a.m.-1.00 p.m.

Speakers

**Andrea Stazi** - Public Policy and Government Relations Manager at Google

Discussion

**Ala Musi** - China Electronic Commerce Association Policy & Law Committee Deputy Director, Alibaba

Discussion

Chair:

**Alberto M. Gambino** - President of the Italian Academy of the Internet Code (IAIC), Full Professor of Private Law at the European University of Rome

*Closing remarks*

h. 1.00 p.m.-1.30 p.m.

**Luca Castellani** - Secretary of the Working Group IV (Electronic Commerce) UNCITRAL

Scientific Organizing Committee:

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Please note that due to limited room capacity, participation to the conference is by confirmed registration only.

Please register your interest to participate by the registration form available on the website

[www.fondazioneforensebolognese.it](http://www.fondazioneforensebolognese.it).

The conference is recognised by Consiglio dell'Ordine degli Avvocati di Bologna with 4 credits in civil law.

The conference is carried out within the scientific Project PRIN 2011: "Le tecnologie dell'informazione e della comunicazione come strumento di abbattimento delle barriere economiche, sociali e culturali", available at

<http://www.dimt.it/category/prin/>.