



## International Conference on Intellectual Property and Competition in the Pharmaceutical Industry

*organized by*

World Intellectual Property Organization (WIPO) and Italian Competition Authority

**Rome, 19-20 March 2015**

**Auditorium of the Italian Competition Authority, Via Monteverdi 35**

### **PROGRAM**

Thursday, 19 March 2015

8.30 – 9.30 Registration

9.30 – 10.00 OPENING REMARKS

Mr. **Giovanni Pitruzzella**, President of the Italian Competition Authority

Mr. **Nuno Pires de Carvalho**, Director, IP and Competition Policy Division, WIPO

10.00 – 10.30 KEYNOTE SPEECH

Prof. **Damien Geradin**, Tilburg University and George Mason University School of Law

10.30 – 11.45 Plenary 1: COMPETITION ISSUES

Chair: Mr. **Giovanni Pitruzzella**, President of the Italian Competition Authority

- Mr. **Bukhosibakhe Majenge**, Principal Legal Counsel, Competition Commission of South Africa
- Ms. **Qi Shuanglin**, Member of Antimonopoly and Anti-Unfair Competition Enforcement Bureau, State Administration for Industry and Commerce (SAIC), China

- Mr. **Pramod Kumar Singh**, Adviser, Competition Commission of India
- Mr. **Victor Santos Rufino**, Chief of Legal Service, Council for Economic Defence (CADE), Brazil
- Mr. **Andrey Tsyganov**, Deputy Head Federal Antimonopoly Service, Russian Federation

11.45 – 12.00 *Coffee Break*

12.00 – 13.00 Plenary 2: IP PROTECTION AND REGULATION ISSUES

Chair: Mr. **Nuno Pires de Carvalho**, Director, IP and Competition Policy Division, WIPO

- Mr. **Peter Beyer**, Senior Advisor, Public Health, Innovation and Intellectual Property, World Health Organization
- Ms. **Francesca Mastroianni**, Director, Legal Department, Agenzia Italiana del Farmaco
- Mr. **Athanasios-Andreas Stamatopoulos**, Principal Director, European Patent Office
- Representative of the Ufficio Italiano Brevetti e Marchi, Ministry of Economic Development, Italy (*tbc*)

13:00 – 13.30 Q&A

13:30 – 14:30 *Lunch Break*

14.30 – 16:00 WORKSHOP (only for registered participants)

#### BREAK-OUT SESSIONS

- a) National and international experiences in institutional collaboration (*moderator: Giovanni Napolitano, Senior Program Specialist, IP and Competition Policy Division, WIPO*)
- b) Life cycle management (de-registering, product switching, supplementary/complementary protections certificates) (*moderator: Prof. Damien Geradin, Tilburg University and George Mason University School of Law*)
- c) Litigation issues (pay-for-delay/reverse payments/sham litigation) (*moderator: Ms. Gabriella Muscolo, Commissioner, Italian Competition Authority*)
- d) Pharmaceutical and healthcare markets: Product distribution issues/Merger issues (*moderator : tbc*)

16.00 – 16.40 REPORTING FROM BOS

16.40 – 17.00 Q&A

Friday, 20 March 2015

9:30 – 10:00 Welcome Coffee

10.00 – 11:45 Plenary 3: THE BUSINESS PERSPECTIVE

Chair: Mr. **Philipp Gasparon**, Deputy Head of Pharma and Health Services Unit, DG COMP, European Commission

- Ms. **Fiona Carlin**, Legal Counsel, European Federation of Pharmaceuticals Industries and Associations
- Mr. **Sergio Dompé**, Member of Council, Farmindustria
- Mr. **Daniel Martarelli**, Biosimilars Topic Group Project Leader, Assobiotec
- Mr. **Sergio Napolitano**, Director Legal Affairs and Trade, International Generic Pharmaceutical Alliance
- Mr. **Michele Uda**, Director General, Assogenerici

11.45 – 12.15 Q&A

12.15 – 12.45 CONCLUDING REMARKS

- Mr. **Nuno Pires de Carvalho**, Director, IP and Competition Policy Division, WIPO
- Mr. **Salvatore Rebecchini**, Commissioner, Italian Competition Authority