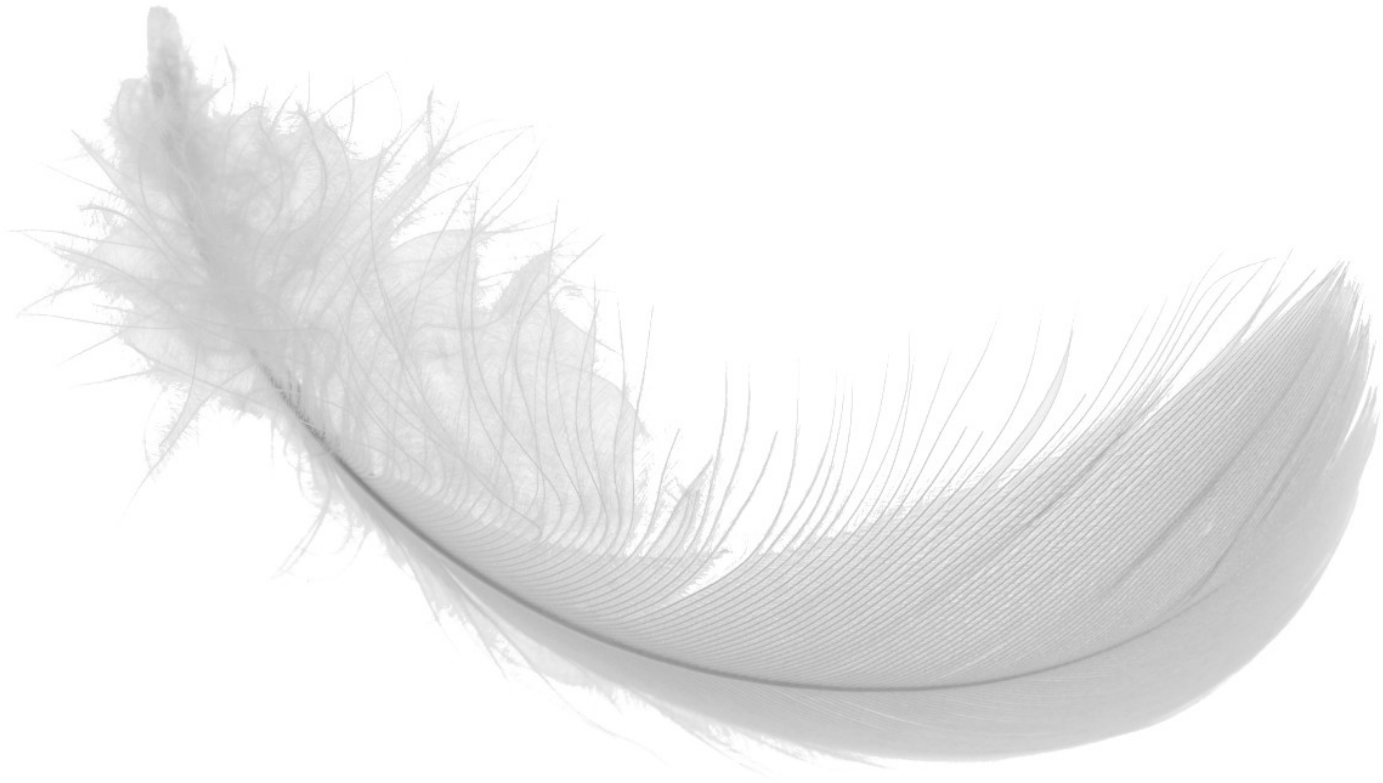




Stefano Quintarelli

AGCM, 14.05.2015

<scelte>





<termini>

ROSSO VERDE BLU

GIALLO BLU BIANCO

NERO VERDE BLU

ROSSO NERO GIALLO

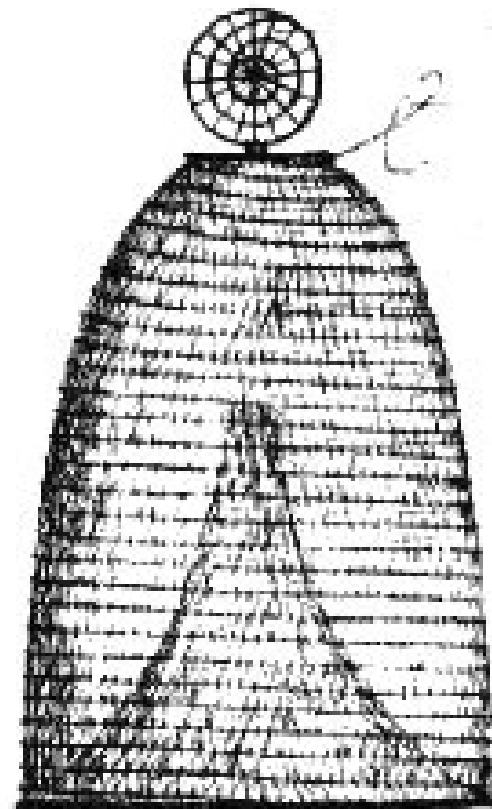
VERDE VERDE ROSSO

BIANCO NERO VERDE

<leve>



NASSA DI TUNCU GUARDATA IN PEDI



U CUPERCHIU

U CALAMENTU

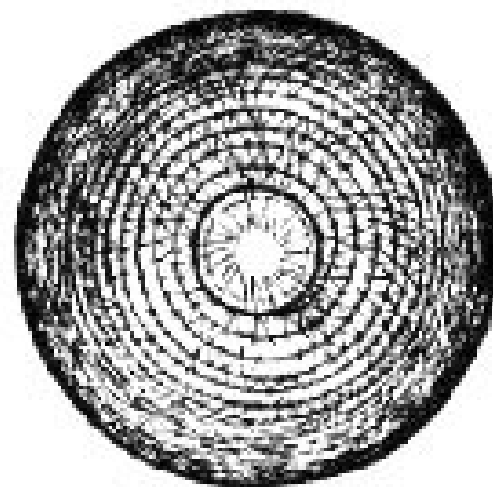
I TRAPPI

A CRESCITA

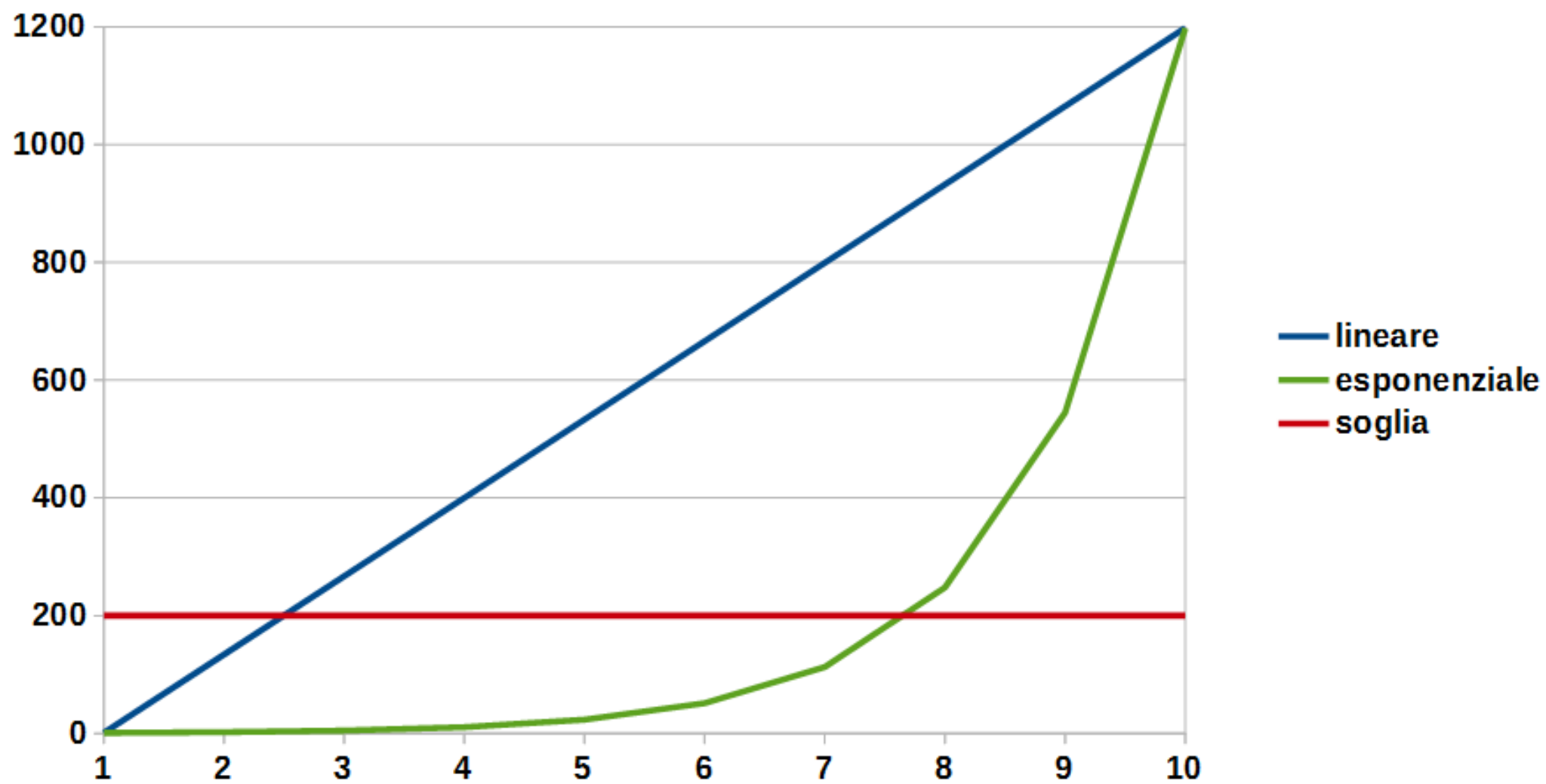
I PUCHI

A GAMBA

U CURDCHI

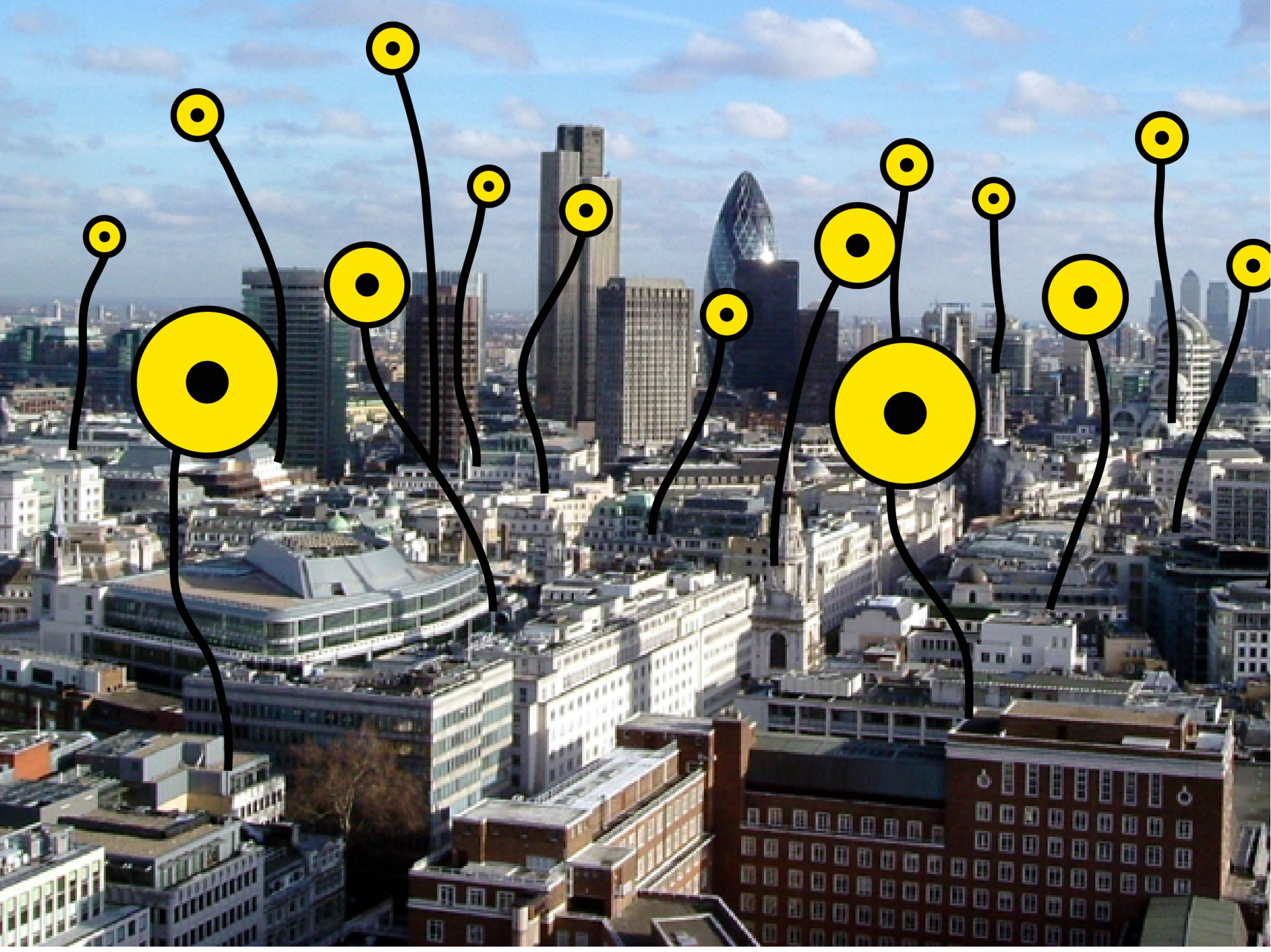


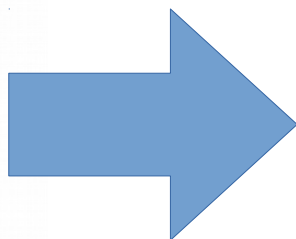
NASSA DI TUNCU GUARDATA DA SUPRA



<effetti>



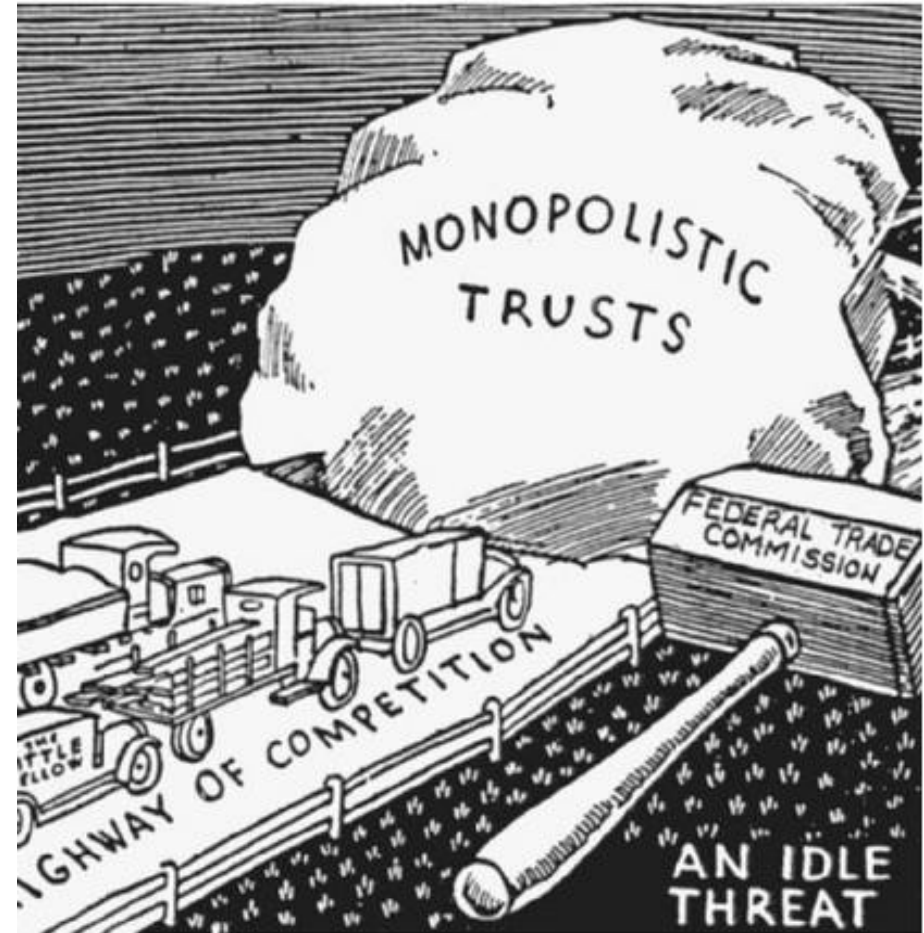
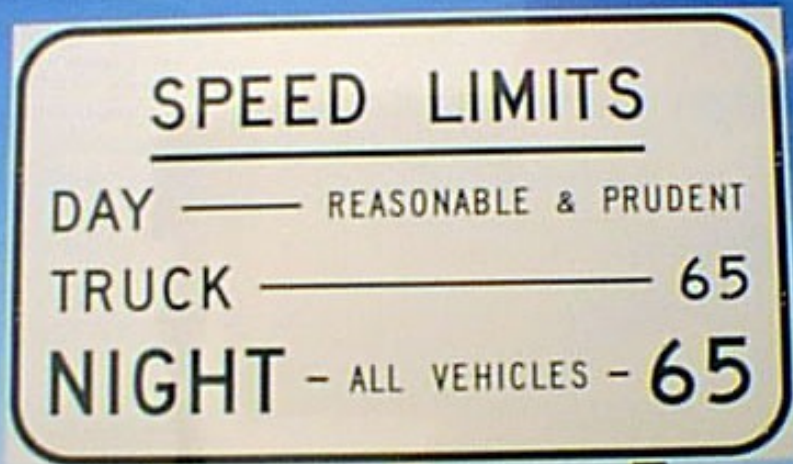


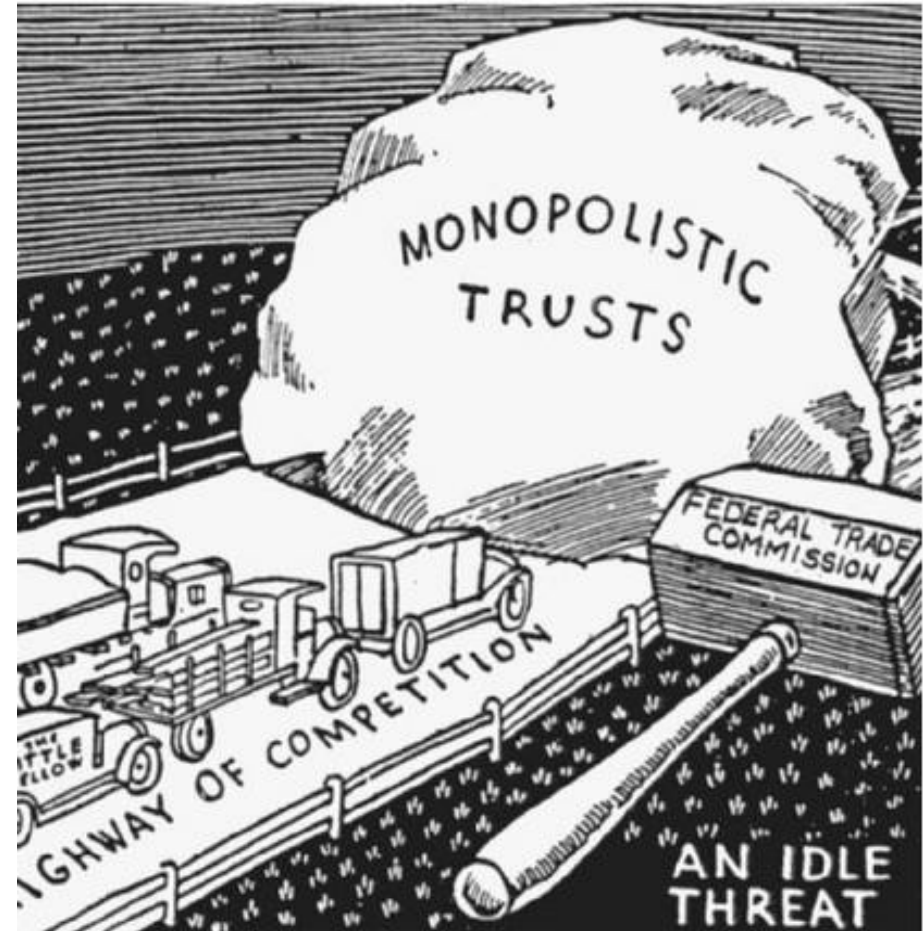


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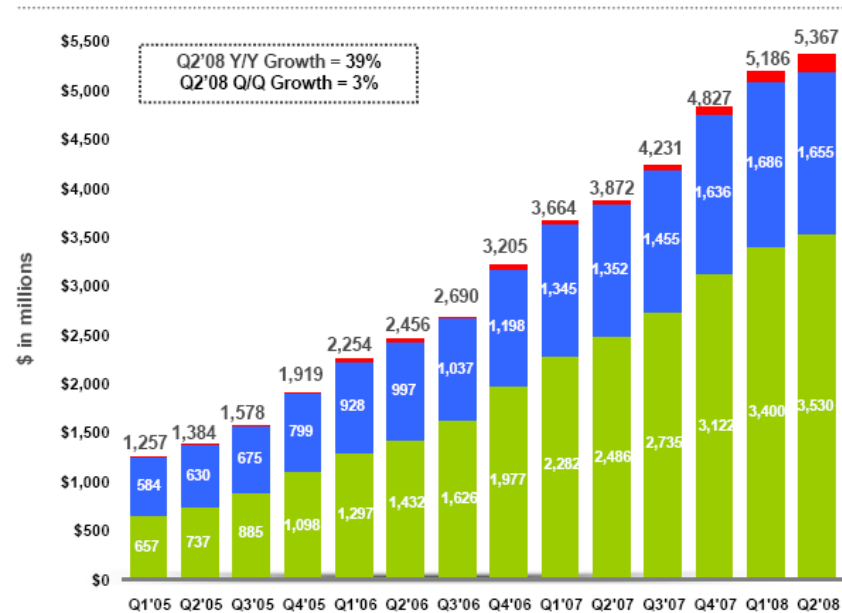


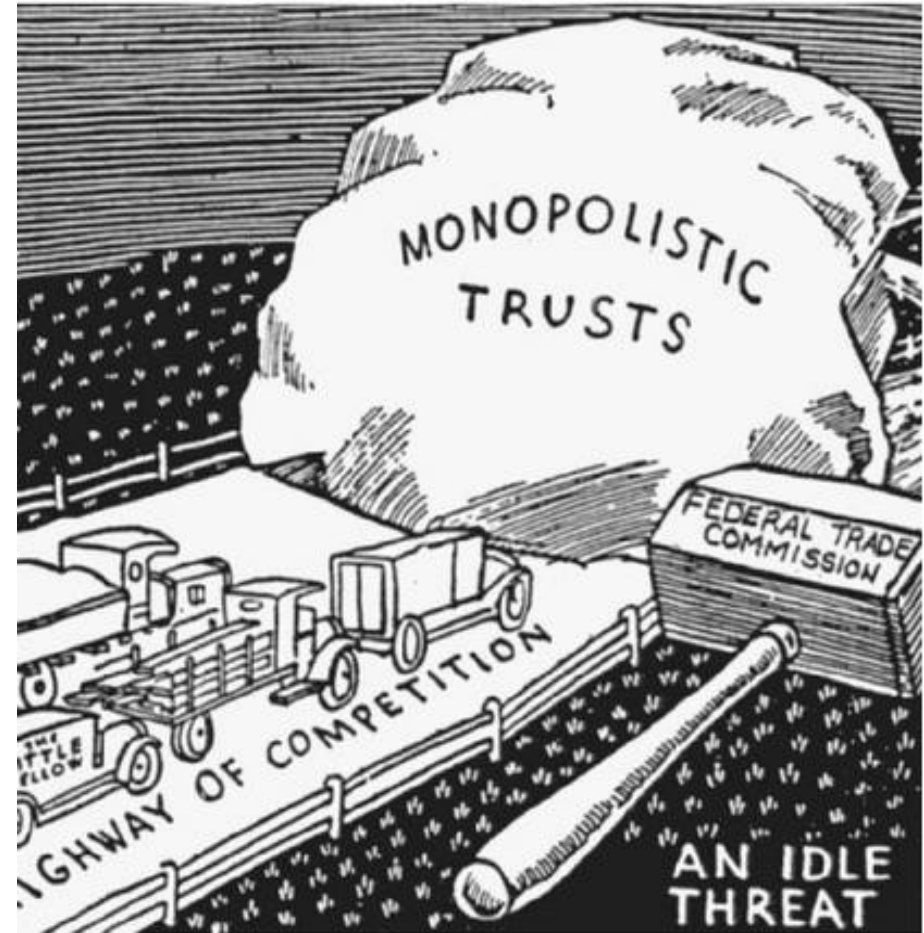
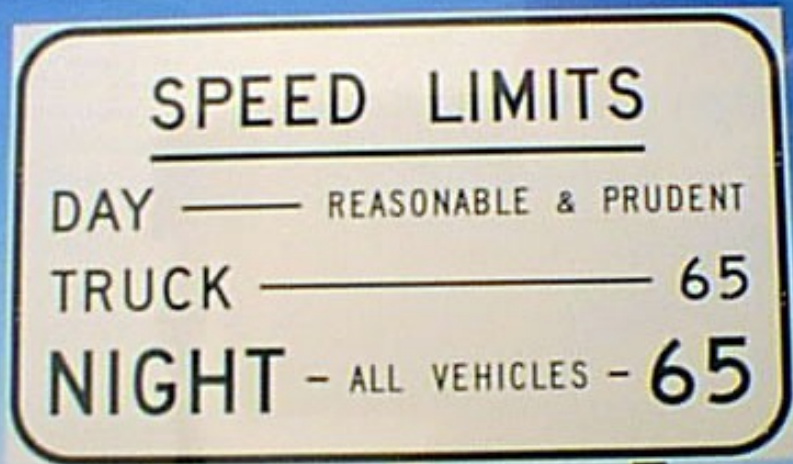
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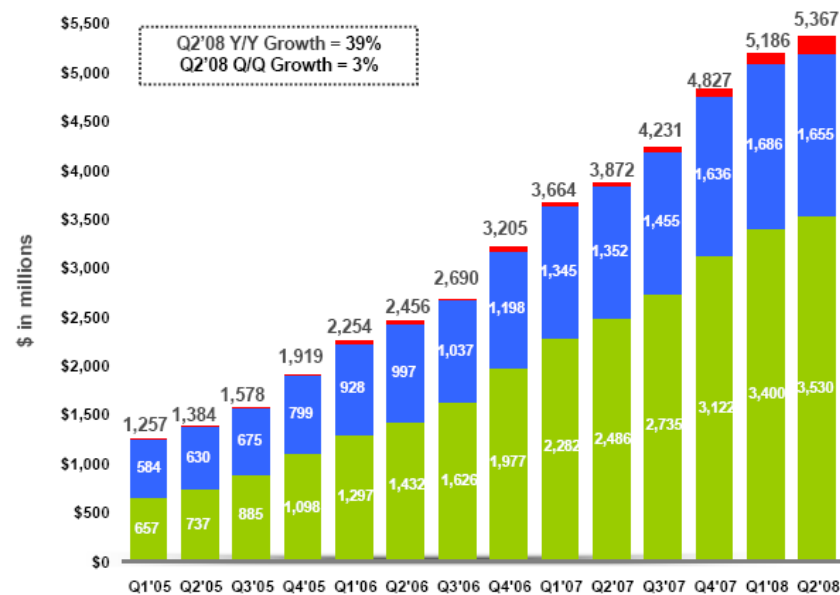
Quarterly Revenue





Quarterly Revenue

- Statico
- Ex Ante
- Procompetitivo



- Dinamico
- Ex post
- Sanzionatore

<recap>

- Scelte (politiche)
 - Regole pesanti e regole leggere
- Regole base dell'immateriale vs. regole base del materiale
 - Crescite frictionless
- Leve sfruttate
 - Effetti rete e lockin fino a “world domination”
- Effetti di mercato
 - L'interfaccia utente della dimensione materiale
 - Da abilitatori ad intermediari
- Focus del dibattito
 - “Neutralità” è una “soluzione”, il problema è Evitare Gatekeeper
- Framework regolamentare
 - Pensato per un mondo diverso

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