OPEN ISSUES ON ELECTRONIC COMMERCE: THE DIGITAL IDENTITY UNCITRAL WORKSHOP

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WELCOME



ALMA MATER STUDIORUM UNIVERSITÀ DI BOLOGNA The Digital Identity: the European Prospective

h. 10.00-11.00 a.m.

Speakers:

Eric A. Caprioli - Avocat à la Cour de Paris - Ph.D, Member of the French delegation at the UNCITRAL Working Group on Electronic Commerce

Andrea Servida - Head of Task Force Legislation Team (eIDAS), European Commission Discussion

Chair:

Didier Gobert - Head of the Electronic commerce service, Public Federal Service Economy and trainer in ICT law - Belgium

The Digital Identity: the Global Prospective

h. 11.00-12.00 a.m.

Speakers:

Thomas J. Smedinghoff - Of Counsel in the Privacy & Cybersecurity Practice Group in the Chicago office of Locke Lord LLP; Chair of the Identity Management Legal Task Force of the American Bar Association

Hong Xue - Full Professor of Law at Beijing Normal University (BNU), Director of BNU Institute for Internet Policy & Law (IIPL) and Co-Director of UNCITRAL-BNU Joint Certificate Program on International E-Commerce Law (JCP)

Discussion

Chair:

Francesco Delfini - Full Professor of Private Law at the University of Milan

Open Issues on Electronic Commerce

h. 12.00 a.m.-1.00 p.m.

Speakers

Andrea Stazi - Public Policy and Government Relations Manager at Google

Discussion

Ala Musi - China Electronic Commerce Association Policy & Law Committee Deputy

Director, Alibaba

Discussion

Chair:

Alberto M. Gambino - President of the Italian Academy of the Internet Code (IAIC), Full Professor of Private Law at the European University of Rome

Closing remarks

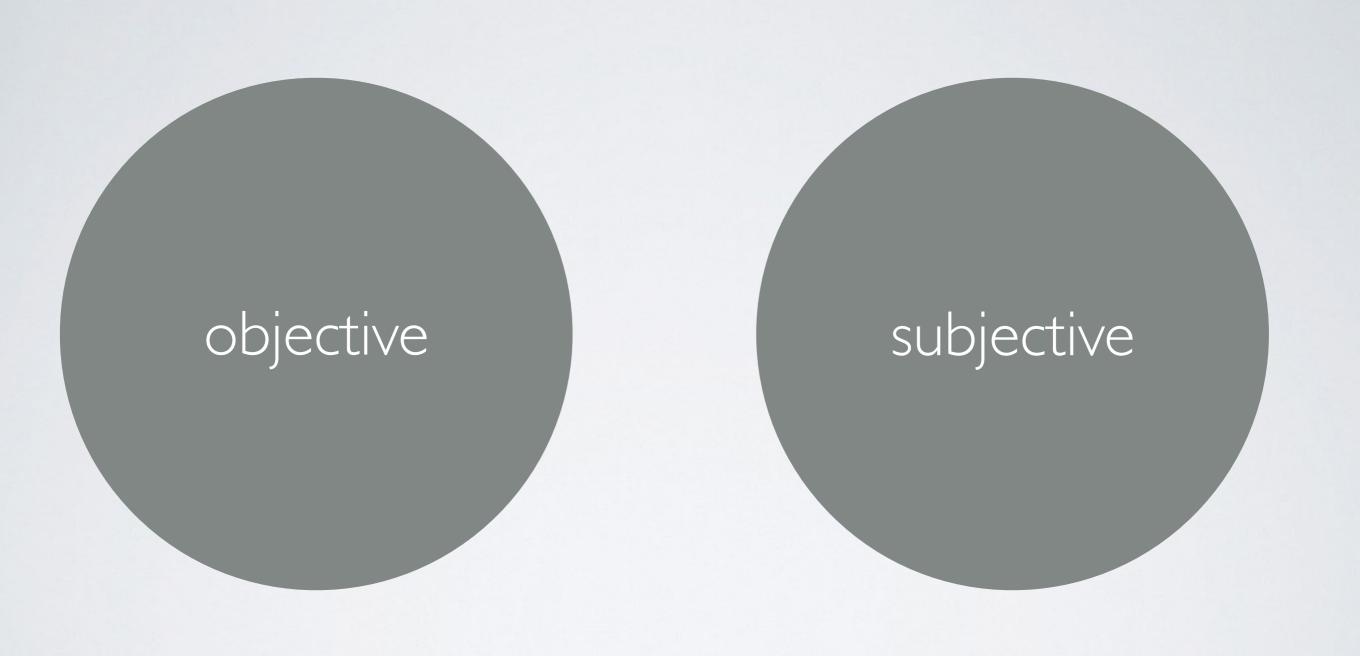
h. 1.00 p.m.-1.30 p.m.

Luca Castellani - Secretary of the Working Group IV (Electronic Commerce) UNCITRAL

WHYTO DISCUSS DIGITAL IDENTITY

"On the Internet, nobody knows you're a dog"





OBJECTIVE IDENTITY

- Objective elements of identification
- Public interest
- Protected by the law
 - person
 - other parties





SUBJECTIVE IDENTITY

- Objective identity + individual's social image
- Social perception

SUBJECTIVE IDENTITY UNDER ITALIAN LAW

- "Personal Identity"
 - right not to have their social image misrepresented
- "Right to be forgotten"

TODAY TOPIC: OBJECTIVE IDENTITY

ITALIAN LEGISLATION

- SPID: Sistema Pubblico per la gestione dell'Identità Digitale di cittadini e imprese (identity management public system)
- · Limit: national legislation

EUROPEAN LEGISLATION

- European Regulation 910/2014
- **EIDAS**: Electronic Identification Authentication Signatures
- · Limit: cannot be used internationally as it is

INTERNATIONAL LEGISLATION

- · There is a need for global regulation
- UNCITRAL can play a leading role

LET'S START ...