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2018 International Conference of Data Protection and Privacy **Commissioners to focus on Digital Ethics**

The European Data Protection Supervisor (EDPS), Giovanni Buttarelli, and the Chairman of the Commission for Personal Data Protection of the Republic of Bulgaria (CPDP), Ventislav Karadjov, would like to extend their warmest congratulations to the Privacy Commissioner for Personal Data in Hong Kong, who hosted this year's thought provoking edition of the International Conference of Data Protection and Privacy Commissioners (ICDPPC).

Preparations for the next International Conference, to be hosted by the EDPS and the CPDP in October 2018, will now proceed in earnest.

Giovanni Buttarelli, EDPS, said: "One of our biggest challenges as data protection and privacy regulators today is how to respond to the way in which the digital arena is changing our mission in relation to data protection and privacy. The 2018 International Conference will address this challenge by asking whether an ethical approach is needed to regulate the digital world and, if so, how this approach might be developed and implemented. This is a pivotal moment and we must act to ensure that technology is designed and developed to serve humankind and not the other way around."

Companies and governments are beginning to take advantage of technological developments related to the internet of things, big data, robotics and artificial intelligence. Though these developments can bring many benefits for individuals and society, these benefits depend on ensuring that our values, based on a common respect for the individual and human dignity, remain a core component of innovation. The 2018 International Conference will aim to address these issues by facilitating an open and transparent conversation at global level, and across many different disciplines, on Digital Ethics.

Ventislav Karadjov, Chairman of the CPDP, said: "The International Conference brings together representatives from more than one hundred privacy and data protection authorities around the world. In this era of unprecedented change, where the political and social importance of privacy and data protection in the international arena are higher than they have ever been, it will provide the ideal forum to kick-start the movement towards ensuring respect and dignity for the individual in the digital environment."

Inspired by the theme of this year's conference in Hong Kong, which focused on connecting the West with the East, the <u>UN special rapporteur on Privacy</u>, the <u>Digital Asia Hub</u> and the EDPS jointly hosted a side event at the conference, focused on exploring what privacy means in different countries and cultures. Aimed at data protection and privacy authorities and regulators, the event provided an opportunity for an open and interactive exchange of ideas, which proved both thought provoking and revealing. The 2018 International Conference will look to take this debate further.

The EDPS and the CPDP look forward to welcoming a wide spectrum of groups and individuals to the International Conference in 2018 to explore whether and how ethics can be asserted in our digital reality. More information on Digital Ethics and the 2018 International Conference, watch the conference video.