



UNIVERSITÀ
DEGLI STUDI
FIRENZE
DSG
DIPARTIMENTO DI
SCIENZE GIURIDICHE

Dipartimento di eccellenza



Europe

11-12
March
2022

DIE JURNADA GLOBALNY
DE LES LIBERTIES TECNOLOGICHE:
PARA A DIGITAL HUMANISMUS

SECOND DIGITAL DAY

CLICK HERE
TO ATTEND



AT THE ROOTS OF SUSTAINABILITY

CET

10:00 A.M.

SESSION I
Sustainability and regulation

11 March

12:00 P.M.

SESSION II
Sustainability and innovation

2:00 P.M.

SESSION III
Sustainability and IP law

4:00 P.M.

SESSION IV
**Sustainability and governance
of science and technology**

11:30 A.M.

SESSION V
Sustainability and corporate law

12 March

3:00 P.M.

SESSION VI
**Sustainability and (emergent)
private law**

in association with



DIE JURNADA GLOBALNY DE LES LIBERTIES
TECNOLOGICHE: PARA A DIGITAL HUMANISMUS



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SECOND DIGITAL DAY

11 March

AT THE ROOTS OF SUSTAINABILITY

Welcome addresses
9:15 a.m.



Andrea Simoncini

UNIVERSITY OF FLORENCE — DEAN OF THE SCHOOL OF LAW



René Pfromm

HARVARD LAW SCHOOL ASSOCIATION OF EUROPE — PRESIDENT



Lena Borislavova

PRIME MINISTER OF BULGARIA — HEAD OF THE POLITICAL CABINET



Ignacio Tirado

INTERNATIONAL INSTITUTE FOR THE UNIFICATION OF PRIVATE LAW — GENERAL SECRETARY



Pietro Carlo Padoan

UNICREDIT — CHAIRMAN

Opening Remarks
9:45 a.m.



Teresita Leonardo De Castro

SUPREME COURT OF THE PHILIPPINES — CHIEF JUSTICE

SESSION I
10:00 a.m.

SUSTAINABILITY AND REGULATION

Welcome addresses



Bryan Horrigan

MONASH UNIVERSITY, AUSTRALIA — PROFESSOR

Moderator



Ginevra Cerrina Feroni

ITALIAN DATA PROTECTION AUTHORITY — VICE PRESIDENT

10:15 a.m.

AI Governance: past, present, and futures?
Simon Chesterman

NATIONAL UNIVERSITY OF SINGAPORE, SINGAPORE — DEAN OF THE SCHOOL OF LAW
AI SINGAPORE — SENIOR DIRECTOR FOR AI GOVERNANCE



10:30 a.m.

*Quality of data and sustainability
in corporate governance*
Stefan Grundmann

HUMBOLDT UNIVERSITY, GERMANY — PROFESSOR



10:45 a.m.

*Sustainable development as a legal principle:
the competition law case study*
Ioannis Lianos

HELLENIC COMPETITION COMMISSION — PRESIDENT



11:00 a.m.

Sustainability and ESG ratings
Maria Antonietta Scopelliti

COMMISSIONE NAZIONALE PER LE SOCIETÀ E LA BORSA — GENERAL SECRETARY



11:15 a.m.

*The major European initiatives
on sustainable finance legislation*
Paola Fico

BORSA ITALIANA S.P.A. — HEAD OF CAPITAL MARKETS REGULATION



11:30 a.m. – 12:00 p.m.

Q&A session

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BUSINESS ADMINISTRATION

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Europe

SECOND DIGITAL DAY

AT THE ROOTS OF SUSTAINABILITY

11 March

SESSION II
12:00 p.m.

SUSTAINABILITY AND INNOVATION

Welcome addresses



Fabrizio Tassinari

EUI SCHOOL OF TRANSNATIONAL GOVERNANCE, ITALY — EXECUTIVE DIRECTOR AND BERGGRUEN FELLOW

Moderator



Alexey Ivanov

HIGHER SCHOOL OF ECONOMICS, RUSSIA— PROFESSOR
BRICS COMPETITION LAW AND POLICY CENTRE — DIRECTOR

12:15 p.m.

The role of Central Banks for green finance

Pietro Cipollone

BANK OF ITALY — MEMBER OF THE GOVERNING BOARD AND DEPUTY GOVERNOR
IVASS, ITALY — MEMBER OF THE JOINT GOVERNING BOARD OF THE INSURANCE SUPERVISORY AUTHORITY



12:30 p.m.

*How to integrate externalities,
thinking European private law from a scratch?*

Hans-Wolfgang Micklitz

EUI ROBERT SCHUMAN CENTER FOR ADVANCED STUDIES, ITALY— PROFESSOR



12:45 p.m.

*How innovation will play a role in building back
emerging markets in a post pandemic world*

Kanini Mutooni

GLOBAL INNOVATION FUND — MANAGING DIRECTOR



1:00 p.m.

*The opportunity and imperative
for impactful investment*

Michele Giddens

BRIDGES FUND MANAGEMENT, UK — CO-FOUNDER, CO-CEO



1:15 p.m.

Sustainability and dispute resolution

Najib Hage Chahine

SAINT JOSEPH UNIVERSITY, LEBANON — PROFESSOR
LEBANESE AND INTERNATIONAL ARBITRATION CENTER OF THE BEIRUT BAR ASSOCIATION — PRESIDENT



1:30 p.m. – 2:00 p.m.

Q&A session

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SECOND DIGITAL DAY

11 March

AT THE ROOTS OF SUSTAINABILITY

SESSION III 2:00 p.m.

SUSTAINABILITY AND IP LAW

Welcome addresses



Alfredo Barrera Flores

ADMINISTRATIVE CIRCUIT FEDERAL COURT STATE OF TABASCO, MEXICO — FEDERAL MAGISTRATE

Moderator



Ettore M. Lombardi

UNIVERSITY OF FLORENCE, FLORENCE — PROFESSOR

2:15 p.m.

On the cultures of creativity

Lawrence Lessig

HARVARD LAW SCHOOL, USA — PROFESSOR



2:30 p.m.

*Intellectual property rights and sustainability:
in search of (lost) balance*

Orit Fischman Afori

HAIM STRIKS SCHOOL OF LAW — COLLEGE OF MANAGEMENT ACADEMIC STUDIES, ISRAEL — PROFESSOR



2:45 p.m.

Salvatore Ferragamo: Responsible Passion

Veronica Tonini

SALVATORE FERRAGAMO S.P.A. — CHIEF SUSTAINABILITY AND STRATEGY COORDINATOR



3:15 p.m.

*The unsustainability of meritocracy:
greenwashing the crisis*

Jo Littler

CITY UNIVERSITY OF LONDON, UK — PROFESSOR
GENDER AND SEXUALITIES RESEARCH CENTRE — DIRECTOR



3:15 p.m.

*Benefit corporations and B corp certification:
A new way to integrate ESG goals
into business management?*

Maria Paola Chiesi

CHIESI FARMACEUTICI S.P.A. — HEAD OF SHARED VALUE AND SUSTAINABILITY



3:30 p.m. – 4:00 p.m.

Q&A session

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SECOND DIGITAL DAY

11 March

AT THE ROOTS OF SUSTAINABILITY

SESSION IV 4:00 p.m.

SUSTAINABILITY AND GOVERNANCE OF SCIENCE AND TECHNOLOGY

Welcome addresses



Bernhard Kempen

UNIVERSITY OF COLOGNE, GERMANY— DEAN OF THE DEPARTMENT OF LAW

Moderator



Rodrigo Olivares-Caminal

QUEEN MARY UNIVERSITY OF LONDON, UK — PROFESSOR

4:15 p.m.

*AI in support of the UN sustainable
developments goals*

Luciano Floridi

OXFORD UNIVERSITY, UK— PROFESSOR



4:30 p.m.

The dark side of ESG

Jesse M. Fried

HARVARD LAW SCHOOL, USA — PROFESSOR



4:45 p.m.

*Digital transformation in the judiciary power
of Buenos Aires atate (2020-2021)
as a contribution to environmental sustainability*

Amos Grajales

UNIVERSITY OF SAN ANDRÉS, ARGENTINA— PROFESSOR



5:00 p.m.

*Overcoming intellectual property barriers
to enable a right to repair electronic devices*

Pam Samuelson

UNIVERSITY OF CALIFORNIA AT BERKELEY, USA — PROFESSOR
BERKELEY CENTER FOR LAW AND TECHNOLOGY — DIRECTOR



5:15 p.m.

*Slow fashion and strong IP:
how protecting design
can protect the environment*

Richard Ford

STANFORD LAW SCHOOL, USA— PROFESSOR



5:30 p.m. - 6:00 p.m.

Q&A session

Closing remarks
6:00 p.m. - 6:15 p.m.



Rosa María Lastra

QUEEN MARY UNIVERSITY OF LONDON, UK — PROFESSOR

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SECOND DIGITAL DAY

AT THE ROOTS OF SUSTAINABILITY

12 March

Welcome addresses
11:00 a.m.



Paolo Cappellini

IUSSAF – UNIVERSITY OF FLORENCE SCHOOL OF LAW, ITALY – PROFESSOR



Alvyda Usinskaite

HARVARD LAW SCHOOL ASSOCIATION OF EUROPE – PRESIDENT-ELECT



Talita Erickson

BARILLA – CHIEF LEGAL AND COMPLIANCE OFFICER



Pietro Galizzi

ENI GAS E LUCE S.P.A. – HEAD OF LEGAL, REGULATORY AND COMPLIANCE AFFAIRS

SESSION V
11:30 a.m.

SUSTAINABILITY AND CORPORATE LAW

Welcome addresses



Olivia Lopes Pegna

UNIVERSITY OF FLORENCE, FLORENCE – PROFESSOR

Moderator



Leonardo Ferrara

UNIVERSITY OF FLORENCE, ITALY – PROFESSOR

11:45 a.m.

Law, regulation, sustainability and expertise

Michelle Everson

BIRKBECK COLLEGE, UNIVERSITY OF LONDON, UK – PROFESSOR



12:00 p.m.

*Beyond sustainability:
regulating regenerative economies*

Bronwen Morgan

UNIVERSITY OF NEW SOUTH WALES, AUSTRALIA – PROFESSOR



12:15 p.m.

*Open innovation platforms
to advance corporate sustainability goals*

Sergiei Arkhipov

GAZPROM NEFT – CORPORATE HEAD OF TECHNOLOGY PARTNERSHIP AND TECHNOLOGY TRANSFER



12:30 p.m.

*Voluntary compliance with the provisions of leg.
Decree 254/2916 (implementing directive 2014/95/EU).
The comer industries approach to sustainability*

Stefano Palmieri

COMER INDUSTRIES S.P.A. – CHIEF FINANCIAL OFFICER



12:45 p.m.

*The Importance of sustainability to attract
and keep the best employees*

Marco Checchi

PELLICONI & C. S.P.A. – CHIEF EXECUTIVE OFFICER



1:00 p.m. - 1:30 p.m.

Q&A session

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12 March

SESSION VI 3:00 p.m.

SUSTAINABILITY AND (EMERGENT) PRIVATE LAW

Welcome addresses



Bernardo Sordi

UNIVERSITY OF FLORENCE, ITALY — PROFESSOR

Moderator



Chiara Favilli

UNIVERSITY OF FLORENCE, ITALY — PROFESSOR

3:15 p.m.

*The road to human-centric,
sustainable and resilient innovation
and industrial policy*

Andrea Renda

EUI SCHOOL OF TRANSNATIONAL GOVERNANCE, ITALY — PROFESSOR



3:30 p.m.

*Emergent private law
in the intellectual property ecosystem*

Henry E. Smith

HARVARD LAW SCHOOL, USA — PROFESSOR
PROJECT ON THE FOUNDATIONS OF PRIVATE LAW — DIRECTOR



3:45 p.m.

*Emergent private law
in the intellectual property ecosystem*

Nicolò Zingales

FGV DIREITO RIO, BRAZIL — PROFESSOR
NÚCLEO DE E-COMMERCE — COORDENADOR



4:00 p.m.

Russian model of IP law codification

Irina Yuryevna Bogdanovskaya

HIGHER SCHOOL OF ECONOMICS, RUSSIA — PROFESSOR



4:15 p.m.

How to sustain meritocracy?

Adrian Wooldridge

BLOOMBERG OPINION — GLOBAL BUSINESS COLUMNIST



4:30 p.m. - 5:00 p.m.

Q&A session

Closing remarks
5:00 p.m. - 5:15 p.m.



Guido Alpa

UNIVERSITY OF ROME 'LA SAPIENZA', ITALY — PROFESSOR