

# EuCML

Journal of European Consumer and Market Law

## ENFORCING EU CONSUMER AND MARKET LAW - 10 YEARS OF THE JOURNAL OF EUROPEAN CONSUMER AND MARKET LAW

Thursday 15 December 2022, Online

### Call for Papers

The EuCML – Journal of European Consumer and Market Law is planning a conference on “Enforcing EU Consumer and Market Law – 10 Years of the Journal of European Consumer and Market Law”, which will take place online on Thursday 15 December 2022.

The conference will **focus on the analysis of** the most relevant **case law at national and at EU level** shaping the current and future EU Consumer and Market Law.

If you are interested in participating in the conference as a Speaker, please submit a short abstract to [editors@eucml.eu](mailto:editors@eucml.eu) by 1<sup>st</sup> November 2022.

Speakers will present for up to 20 minutes, followed by Q&A and a general discussion.

They will be also invited to submit short papers (4000 to 6000 words) to be published in the EuCML ‘Country Reports’ and ‘Comment&Analysis’ sections (more information [here](#)).

The EuCML Editors:

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**EU Consumer and Market Law** is an **essential engine of European Integration**. It is therefore **one of the key tools for facing** two of the **crucial challenges** of the current and next decades: **Digital Revolution and Environmental Sustainability**.

The last few decades have seen consumer law elevated to being a central pillar of European Union policy making, with the EU setting a high level of protection for consumers in all industries and markets. This has led to the adoption of many legislative instruments all requiring complex technical knowledge. In addition, the Fourth industrial revolution and recent digital developments have again opened the floodgate for new regulatory initiatives tackling critical issues such as sustainability, global electronic commerce and the liability of digital market actors.

Meanwhile, the common European rules regulating different areas of consumer law, such as the unfair commercial practices, unfair contract terms, consumer sales or dispute resolution continue to evolve and remain of utmost importance for both online and offline transactions and market interactions. The harmonisation of consumer laws has in principle raised the level of protection of consumers in the internal market as businesses offers goods, services and digital content across borders within and outside of the European Union. However, the application of consumer law is as difficult as it has always been, prompting the need for yet further reforms.

The **Journal of European Consumer and Market Law (EuCML)** offers an up-to-date and critical analysis of all new developments and revisits old ones to pre-empt market needs and suggest viable solutions. In particular, **EuCML offers a fresh perspective on consumer law** that goes beyond the traditional understanding of consumer law as consumer protection law. It understands consumer protection **from a market perspective**, taking into account the requirements and realities of doing business in B2B and B2C markets.

The EuCML welcomes analysis that encompasses work aimed at protecting consumer *stricto sensu* but also as users of services, passengers, insurance policy holders *etc.*

EuCML also offers **a forum to discuss** the black letter law implications of the **latest Member States' Courts and CJEU interpretation** but also sustainability concerns, the effects of the pandemic of Covid-19, data commercialisation, issues of power in markets or even social aspects.

The EuCML is focused on bringing scholarship and the sharpest thinking on the issues that matter to the consumer and the market of the 21<sup>st</sup> century.

We look forward to receiving your proposals and to welcoming you to our anniversary conference!