

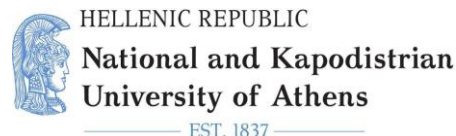
# DATA PROTECTION & CONSUMER PROTECTION

March **10**, 2023 | 9.30–17.00 (CET)



Dipartimento di Giurisprudenza – Sala Conferenze (204 – II floor)  
(Via Ostiense 159)

Hybrid Conference – [On Microsoft Teams](https://tinyurl.com/Data-and-ConsumerProtection)  
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Proyecto PID2020-120373RB-I00 sobre IDENTIDAD DIGITAL, DERECHOS FUNDAMENTALES Y NEURODERECHOS,  
Ministerio de Ciencia e Innovación. Plan Estatal de Investigación Científica y Técnica y de Innovación.

L'incontro è organizzato con la collaborazione scientifica della Fondazione Centro di iniziativa giuridica Piero Calamandrei - Roma

### Presentation of the Seminar

The interconnections between data protection and consumer protection are growing. Increasingly EU legislation contains provisions which raise issues of possible conflicts of rules. The EU and the national courts are faced with a number of difficult cases. But especially at a practical level, businesses are not altogether sure on how to be compliant with the complex normative framework.

On the one hand there is a settled corpus of Directives and case-law on consumer protection which has developed over the last four decades. On the other hand, there is the right to individual privacy and to data protection enshrined in articles 7 and 8 of the Charter of Fundamental Rights of the EU and which are becoming a distinctive feature of the EU vis-à-vis the rest of the world.

The Seminar wishes to investigate some of the many outstanding issues, profiting of the extremely rich experience developed over the last years in the countries which are represented in the South EU Google Data Governance Chair.

**9.30 – 10.00**

### Opening Session

Vincenzo Zeno-Zencovich, *Professor of Comparative Law* – Roma Tre University – Data subjects / Data consumers / Data producers

Andrea Stazi, *Regulatory Affairs Lead South Europe and Academic Outreach Europe*, Google

**10.00 – 10.30**

### Keynote Speech

Pasquale Stanzione, *Emeritus Professor of Private Law – President of the Italian Data Protection Authority*

**10.30 – 13.00**

### The Point of View of the Institutions and of Academic Scholarship

Giovanni Calabrò, *Italian Competition and Consumer Authority*

Paulo Fonseca, *Portuguese Association for Consumer Protection*

Georgios Kontis, *Hellenic Data Protection Authority*

Charo Fernando Magarzo, *Autocontrol – Spanish Advertising Self-Regulatory Organization-European Advertising Standards Alliance (EASA)*

Guido Alpa, *Emeritus Professor of Private Law* – La Sapienza University

**14.00 – 16.30**

### The Point of View of the Institutions and of Academic Scholarship

Maria da Graça Canto Moniz, *South EU Google Data Governance Chair* – Nova School of Law – Lisbon

Alberto De Franceschi, *Professor of Private Law* – University of Ferrara

Giorgio Giannone Codiglione, *Professor of Comparative Law* – University of Salerno

Dianora Poletti, *Professor of Private Law* – Corte di Cassazione

Georgios Yannopoulos, *Professor of IT Law and Legal Informatics* – University of Athens

Giuseppe Versaci, *Assistant Professor of Private Law* – University of Insubria

**16.30**

### Closing Remarks

José Luis Piñar, *Professor of Administrative Law* – CEU-San Pablo University

Convenor: Dr. Vanessa Villanueva Collao  
Roma Tre University