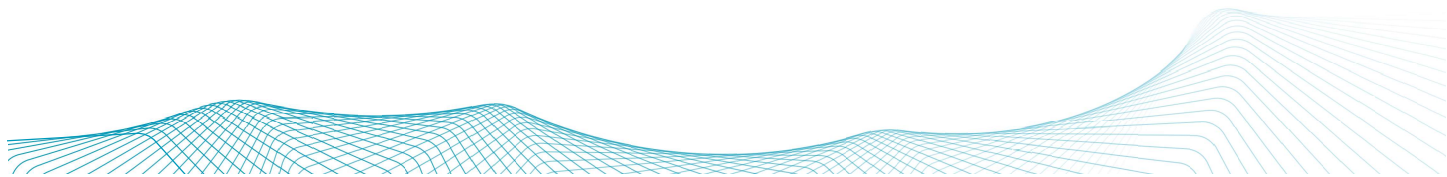


Main theme

Literary and artistic  
property through the  
prism of artificial  
intelligence

02  
DAYS



<div>Day 1</div> <div>June 22, 2023</div> <div></div>	Understanding Artificial intelligence and literary and artistic property: the contours of the relationship	
	9:00	Welcome
	9:30-10:30	Speech
	10:30-10:50	Keynote: What does AI mean for a lawyer?
	10:50-11:10 break	
	11:10-12:20	Round table: The uses of AI in the culture sector: round table with demonstrations by artists (music, graphic arts, writing/translation, cinema)
	12:20-12:45	Keynote: The legal issues of AI in the cultural sector
	12:45-14:15 lunch break	

1. Understanding the upstream

1. Artificial intelligence and literary and artistic property: the contours of the relationship

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14:15-14:30

The protection of AI tools by intellectual property

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14:30-15:50

The use by generative AI of protected content

General introductory presentation: the need to clear pre-existing rights?

Round table on freedom of use (exceptions, licenses, etc.)

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15:50-16:10

Debate

16:10-16:40 coffee break

Artificial intelligence and literary and artistic property: the contours of the relationship

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2. Use of AI as a rights management and administration tool

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16:40-17:10

AI and content recognition/moderation/prevention of counterfeiting

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17:10-17:25

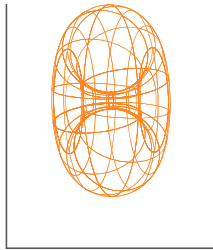
17:45 closing of the first day

Day 2

June 23, 2023

Access to protection

Artificial intelligence and literary and artistic property: The status of AI productions.



## The contours of protection

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### 09:00-10:30 Characterization of the output as a work of authorship?

The need for a natural person author

Round table on the conditions of access to protection: originality, awareness of creation, irrelevant criteria, etc.

### 10:30-11:00 coffee break

### 11:00-11:30 Characterization of the output as a Performance?

Artificial "work" vs real artist-performer

Real" work vs "artificial" artist-performer (deep fakes)

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### 11:30-12:00 Characterization of the output as part of the "commons" (i.e., absence of private rights in the output)

Criteria and regime of protection

Consequences of the absence of protection: the risk of circumvention, what about the case of an author in the repertoire (for certain creations only?)...

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### 12:00-12:30 Debate

### 12:30-14:00 lunch break

### Legal regime Artificial intelligence and literary and artistic property: The status of AI productions.

The contours of protection

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### 14:00-15:20 The choice of legal regime (nature, ownership, rights, limitations)

Copyright protection: classic or modified, specific

Protection by a neighboring right or a sui generis right

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15:20-16:00	<b>AI and violation of rights: the choice of remedy</b>  Infringement and other kinds of recourse (parasitism and unfair competition)  Personality rights
16:00-16:20 coffee break	
16:20-16:50	<b>Issues of transparency and remuneration</b>  Round table: transparency on AI-generated content; sharing and payment of remuneration when AI intervenes in the process
16:50-17:10	<b>Debate</b>
17:10-17:40	<b>Synthesis and perspectives</b>
17:40	<b>ALAI General Assembly</b>

18:00 closing of the congress

About

# Novotel Paris Centre Tour Eiffel

The Novotel Paris Centre Tour Eiffel is located on the banks of the Seine, at 61 quai de Grenelle in Paris, close to the Eiffel

Tower, in the modern and lively district of Paris Beaugrenelle (Paris 15th district). It will host the ALAI congress in its conference room for over 450 people. The hotel has 764 spacious rooms, with a seventies design (former Hotel Niko), spread over 31 floors (two restaurants, fitness room, swimming pool with a view over the whole of Paris). By registering via Alai, you benefit from advantageous prices for the duration of your stay.

The Novotel is 25 minutes from Orly airport and 45 minutes from Roissy-Charles de Gaulle airport and is also close to several metro lines: line 6 (Bir Hakeim or Dupleix stations); line 10 (Charles Michels station); RER C (Javel or Maison de la Radio-Kennedy station).

[More information](#)



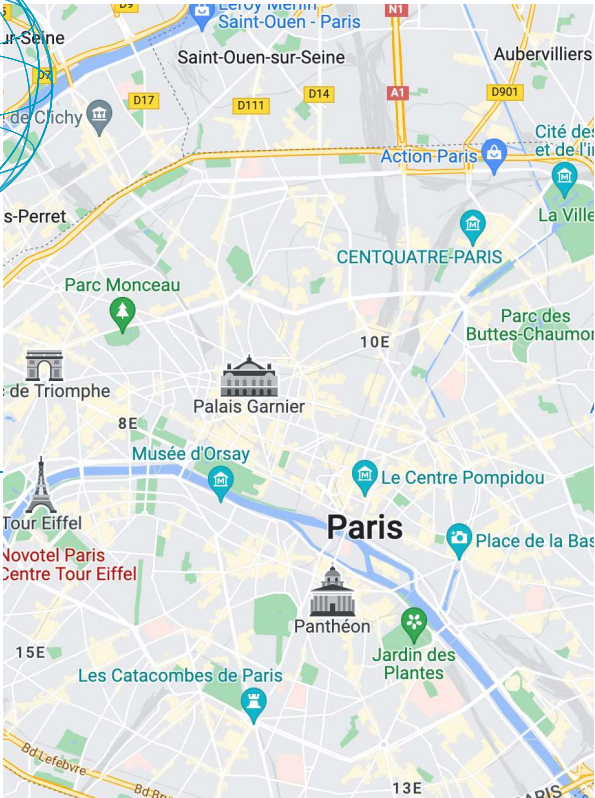
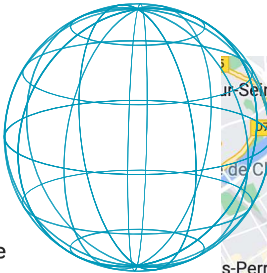
# Our supporters



## ALAI 2023

What	When	Where
Annual meeting	June 22 - 23, 2023	61 Quai de Grenelle, 75015 Paris, France

[Contact](#)



### Get more information

Contact us for more information or details on this event

Information about the conferences: [alai2023-conferences@afpida.org](mailto:alai2023-conferences@afpida.org)

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